



## **FOR IMMEDIATE RELEASE**

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# LA HEALTHCARE NON-PROFIT WELCOMES A NEW YEAR AND A NEW CEO

*Eloisa Perard, President and Chief Administrative Officer Appointed  
President and CEO*

LOS ANGELES, Calif. January 5, 2021 – [QueensCare Health Centers'](#) Board of Directors is pleased to announce its appointment of Eloisa Perard as its new President & CEO.

Announcing Perard's appointment, QueensCare Health Centers' Board Chair, Javier Guereña, said, "Eloisa is an exceptional leader with a highly impressive talent for collaborative leadership and for building high performance teams."

Perard has been a key member of QueensCare Health Centers' (QHC) executive leadership team since 2017 and will succeed Barbara Brandlin Hines, who has led the organization with distinction for nearly 12 years, more than tripling the organization's net assets. Ms. Hines will continue to serve as President & CEO of QueensCare, a partner organization to QHC.

Prior to QHC, Eloisa held various executive leadership roles where she served both non-profit and for-profit companies in the healthcare, hospitality, education, retail, legal services, manufacturing, and distribution industries. Perard holds a B.S. in Business & Leadership and an M.S. in Organizational Psychology from the University of La Verne.

Commenting on Ms. Perard's appointment, outgoing CEO Barbara Hines said, "Eloisa has been a vital member of QHC's leadership since 2017 and I'm excited to watch as she leads the organization into its next phase of caring for the Los Angeles community."

Reflecting on her appointment, Ms. Perard said, "I am honored to have been selected to lead this wonderful organization. We have a great culture, excellent leaders, and a rich history of service to the community. Filling the shoes of my mentor, Barbara Hines, will be no easy feat."

Barbara's support, and that of my colleagues, has helped me reach this landmark in my career. I thank them and will work diligently to build upon this legacy."

For more information on QueensCare Health Centers, please go to [queenscarehealthcenters.org](http://queenscarehealthcenters.org) or call (323) 635-1140.

### **About QueensCare Health Centers**

*Originally founded in 1897, QueensCare Health Centers is a 501 (c)(3) non-profit, federally qualified health center that provides accessible healthcare, regardless of ability to pay, to low-income Los Angeles residents at five health centers located throughout Los Angeles.*

*Originally founded by the Franciscan Sisters of Sacred Heart, QueensCare Health Centers continues its mission of providing preventative and primary care to Los Angeles area communities in need. For more information on the services provided, please visit [queenscarehealthcenters.org](http://queenscarehealthcenters.org) or call (323) 635-1140.*

*QueensCare Health Centers is a federally qualified health center, partially funded by grants from the U.S. Department of Health & Human Services (HHS), Health Resources & Services Administration (HRSA), and has Federal Public Health Service (PHS) deemed status with respect to certain health or health-related claims, including medical malpractice claims, for itself and its covered individuals. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS, or the U.S. Government.*

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